

Advertise with *The Georgetown Voice*

Founded in 1969, the *Voice* is a student-run newsmagazine providing news, sports, arts, entertainment, and humor to Georgetown University, its satellite campuses, and the surrounding neighborhoods of Burleith, West Georgetown, Glover Park, and Foxhall Village.

Print

Biweekly circulation of
700 copies
85% of issues picked up

Online

200,000+ monthly
impressions
Articles published daily

Social



3,250 followers



10,900 followers



2,400 followers



1,250 subscribers

Connect with

5,500 faculty and staff members
20,000 undergraduate and graduate students
250,000+ parents and alumni

Advertising Rates

2024-2025

Print

Back cover ad

Full page: **\$375**

Half page: **\$200**

Quarter page: **\$150**

In-magazine ad, page 3

Quarter page: **\$90**

Half page: **\$150**

Print schedule

Fall 2024

August 21 (New Student Issue)

August 30

September 13

September 27

October 11

October 25

November 8 (Basketball Issue)

November 22

Spring 2025

January 17

January 31

February 14

March 14

March 28

April 11

April 25

Online

1000 x 150 banner on georgetownvoice.com

Commitment of less than 4 weeks:
\$180/week

Commitment of 4 weeks or more:
\$160/week

- + one free quarter page print ad on page 3 (\$90 value)

Commitment of 8 weeks or more:
\$120/week

- + one free quarter page print ad on page 3 (\$90 value)
- + one free week for every 8-week commitment (\$120 value)
- + detailed performance reports for your ad



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