

Advertise with *The Georgetown Voice*

Founded in 1969, the *Voice* is a student-run newsmagazine providing news, sports, arts, entertainment, and humor to Georgetown University, its satellite campuses, and the surrounding neighborhoods of Burleith, West Georgetown, Glover Park, and Foxhall Village.

Print

Biweekly circulation of
700 copies
85% of issues picked up

Online

200,000+ monthly
impressions
Articles published daily

Social



3,250 followers



10,900 followers



2,400 followers



1,250 subscribers

Connect with

5,500 faculty and staff members
20,000 undergraduate and graduate students
250,000+ parents and alumni

Advertising Rates

2024-2025

Print

Back cover ad

Full page: **\$375**

Half page: **\$250**

Quarter page: **\$150**

In-magazine ad, page 3

Quarter page: **\$125**

Half page: **\$200**

In-magazine ad, page 15

Quarter page: **\$90**

Third page: **\$150**

Print schedule

Spring 2025

January 17

January 31

February 14

March 14

March 28

April 11

April 25

Online

1000 x 150* banner on georgetownvoice.com

Commitment of less than 4 weeks:
\$180/week

Commitment of 4 weeks or more:
\$160/week

- + one free quarter page print ad (\$125 value)

Commitment of 8 weeks or more:
\$120/week

- + one free quarter page print ad (\$125 value)
- + one free week for every 8-week commitment (\$120 value)
- + detailed performance reports for your ad

*sizing may vary.

Fall 2025 semester ads on sale

March 10, 2025

Interested? Contact us

advertising@georgetownvoice.com

+1 (734) 881-8685

georgetownvoice.com/advertise