# Advertise with The Georgetown Voice

Founded in 1969, the *Voice* is a student-run newsmagazine providing news, sports, arts, entertainment, and humor to Georgetown University, its satellite campuses, and the surrounding neighborhoods of Burleith, West Georgetown, Glover Park, and Foxhall Village.

# **Print**

Biweekly circulation of 600 copies 85% of issues picked up

# Online

200,000+ monthly impressions Articles published daily

# Social



9,197 followers



**1,250** subscribers

# Connect with

**5,500** faculty and staff members 20,000 undergraduate and graduate students 250,000+ parents and alumni

# The Georgetown OICE

# **Advertising Rates**

2025-2026

## **Print**

## **Online**

#### **Back cover ad**

Full page: \$375 Half page: \$250 Quarter page: \$150

## In-magazine ad, page 3

Quarter page: \$125 Half page: \$200

## In-magazine ad, page 15

Quarter page: \$90 Third page: \$150

#### Print schedule

Fall 2025 August 29 September 12 September 26

October 24 November 7 November 21

October 10

# 1000 x 150\* banner on georgetownvoice.com

Commitment of less than 4 weeks: \$180/week

# Commitment of 4 weeks or more:

#### \$160/week

 + one free quarter page print ad on page 3 (\$125 value)

# Commitment of 8 weeks or more: \$120/week

- + one free quarter page print ad on page 3 (\$125 value)
- + one free week for every 8-week commitment (\$120 value)
- + detailed performance reports for your ad

## Interested? Contact us

advertising@georgetownvoice.com +1 (503) 400-5654 georgetownvoice.com/advertise

<sup>\*</sup>sizing may vary.